

OLIVIA NEAGLE

LOCATION:

BROOKLYN

NEW

YORK

SERVICES:

ART

DIRECTION

+

BRAND

DESIGN

WORK EXPERIENCE

Peloton

SENIOR ART DIRECTOR II

- Art direct & lead visual identity creation for fully integrated brand campaigns across Peloton digital properties and hardware.

SENIOR ART DIRECTOR

- Designed visual identities & completed tactical build outs of marketing campaign assets across Peloton digital properties and hardware (focused primarily on partnerships marketing).

WeWork

SENIOR VISUAL DESIGNER

- Worked across multiple product teams comprised of 100+ UI/UX designers to help concept, visualize and mock up new technology products for WeWork members and spaces.
- Created custom illustrations, graphics, and designs for presentation materials to communicate product concepts for internal buy-in as well as external pitches.

Google | Hook Studios

VISUAL DESIGNER

- Worked on an embedded agency team at Google to design digital campaigns, social posts, product mocks, pitch decks and custom illustrations for the consumer apps suite (Google Search, Gmail, Maps and Photos).

Google | 72andSunny

JR. DESIGNER

- Worked on an embedded agency team at Google to help build out digital campaigns, social posts, product mocks, pitch decks and custom illustrations for the consumer apps suite (Google Search, Gmail, Maps and Photos).

EDUCATION

University of Southern California
 Bachelor of Arts degree in Communication
 Minors in Design & Digital Studies
 Cum Laude

CONTACT

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SOFTWARE

<input type="checkbox"/>	Adobe Photoshop
<input type="checkbox"/>	Adobe Illustrator
<input type="checkbox"/>	Adobe InDesign
<input type="checkbox"/>	Adobe Premiere Pro
<input type="checkbox"/>	Blender 3D
<input type="checkbox"/>	Sketch
<input type="checkbox"/>	Figma

SKILLS

Art Direction	<input type="checkbox"/>
Brand Design	<input type="checkbox"/>
Visual Identity Design	<input type="checkbox"/>
Social Campaigns	<input type="checkbox"/>
Typography	<input type="checkbox"/>
Photography	<input type="checkbox"/>
Illustration	<input type="checkbox"/>

HONORS + AWARDS

- 2021 Adweek Social Media Campaign of the Year (Beyoncé x Peloton partnership)

ACTIVITIES + EXPERIENCES

- Advanced Spanish, intermediate French
- 20+ winters skiing in Lake Tahoe, California
- Film photo enthusiast